Corporate Responsibility and Sustainable Development - Le Rayyan-Raccah 2015-01-10 This book explores the overlapping interests of corporate responsibility and sustainable development, specifically focusing on the dynamics of social change, sustainability governance, and evaluation, and creating social value. Corporate Responsibility and Sustainable Development presents an overview of ideas and research relevant to both concepts, highlighting the interdependent nature of corporate strategy and policymaker ambition. The ambition is to capture and understand the synergy in the development dimension of these themes. It presents an integrative understanding to tackling global challenges around sustainable development and corporate responsibility. Four themes are explored, namely sustainability governance, sustainability evaluation; and creating social value. Overall, the book takes an evocative approach, using these themes as lenses for engaging with global challenges, which encourages reflection and informed action. Written by two highly informed and well-regarded authors, this book offers an accessible and appealing read, demonstrating how a case can drive responsible business practice and enhance social cohesion, solidarity and resilience in fractured and unequal communities. The book asks the reader to consider what value means in CSR for business and society, where it comes from and how it is enacted, alongside its broader purpose and value to the community. Finally, the book presents CSR as a global project by noting how values are cultural and how sustainability has become an urgent international priority.

Corporate Social Responsibility and Sustainable Development - Rina Bhikhwadia 2016-12-19 Many different companies can significantly contribute to the integrated goals of the United Nations’ sustainable development goals, such as poverty reduction, access to affordable and clean energy, and the eradication of hunger. However, it is not only about people living on less than $1.25 per day, but more fundamentally, it is their lack of capabilities and access to participate in productive economic activities and their inability to derive full advantage of their productive capacity. In this context, research is needed on sustainable development, how the patterns of CSR in developed Western economies compare to that in the rapidly growing economies of China and India and the developing countries. The book contributes to the understanding of the impact of CSR and its possible impact on the global sustainable development agenda. This book is a valuable resource for academics and upper-level undergraduate and postgraduate students in the fields of human/social geography, economics, business studies, sustainable development, development studies and environmental studies.

Corporate Social Responsibility and Sustainable Development - Francisca Farache 2020-09-29 This book is an essential resource for tutors and advanced undergraduate and postgraduate students of business, governance and corporate governance, corporate social responsibility (CSR), sustainability and development, corporate responsibility, social theory, business ethics, and politics.

Corporate Social Responsibility and Sustainable Development - Gabriele Eweje 2014-09-15 There is growing interest among researchers and practitioners in understanding the role of corporate social responsibility (CSR) in achieving sustainable development. However, the research on CSR and sustainable development is fragmented, with each discipline focusing on its own aspects of the issues. This book provides a comprehensive overview of the research on CSR and sustainable development, as well as a detailed examination of the key concepts and theories that underpin the field. It highlights the importance of CSR in promoting sustainable development and provides practical guidance for businesses and policy-makers on how to effectively implement CSR strategies. The book is an essential resource for students, researchers, and practitioners who are interested in understanding the relationship between CSR and sustainable development.
Environmental management systems (EMS) to encompass a more extensive global network. It also provides a
varying regulatory standards continue to increase. Global Environmental Health in the 21st Century draws critical
creating new paradigms and partnerships needed to address these complex environmental health challenges
higher attention needs to be paid, however, to the status or legitimacy of the verifiers. Rethinking
“negotiated agreements” between government and business, and “civil regulation”, where NGOs, consumers and
social responsibility, and some of the major reforms of corporate policies and practices, one or a combination of
operative features of “partnerships”, involving, for example, business and United Nations agencies or NGOs,
government regulation when in fact various forms of legislation and state sanctions are often what motivated such
society movements. Such conditions may be weak or absent in many countries. Furthermore, certain initiatives,
to sustainable development. It begins by considering whether the dominant approach that is currently in vogue
concerned with promoting sustainable development have been joined in recent years by another player - big
new approach to the future of financing of cultural heritage conservation
markets. The book also provides useful strategies for heritage managers to attract CSR and financial support,
important examination of the present and future work of the UN Global Compact and will be of interest to
also his direct experience. This book presents the case that we are in the midst of a major paradigm shift in our
In its essence, the book examines how firms’ value creation processes can be driven by sustainability and social
how business can lead the way in deriving the good from globalisation, this book makes the case that
social issues as the environment and international human rights. Corporate Social Responsibility examines the
in a competitive and dynamic world, and corporate social responsibility. It offers a unique discussion of
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Business Responsibility for Sustainable Development - Peter Utting 2000 Development agencies and actors concerned
concerned with promoting sustainable development have been joined in recent years by another player - big business. Increasing adherence on the part of senior managers to concepts like corporate citizenship or corporate social responsibility is shaping up with increased cooperation between government, business and the world environment and its multiple stakeholders. This evolving situation stands in sharp contrast to the scenario of the past 20 years. It is, however, too early to write off the global environmental destruction of the planet. This paper assesses the reality behind the claims of some sections of business to increase their global environmental performance and offers a new look at the financing of heritage conservation at both international and local levels and providing a new approach to the future of financing of cultural heritage conservation

Corporate Social Responsibility and International Development - Michael Hopkins 2012-05-04 Presenting ideas and insights for underpinning global corporate social responsibility, governments and their international agencies, grouped under the umbrella of the United Nations, have failed in their attempts to rid the planet of underdevelopment and poverty. This book examines the relationship between two divergent fields - corporate activity and heritage conservation - linking the financing of conservation with the corporate sector. There is growing awareness of the need for efficient and effective management of physical conservation, benefits to heritage sites visitors, sustainable development impacts, and corporate benefits such as improved reputation, this book outlines the shared value of corporate support for cultural heritage sites, and how the World Heritage Convention has been adopted by the private sector. Providing a convincing commercial rationale for CSR managers to engage with cultural heritage sites, this book suggests how companies may reaped the benefits of CSR for heritage. Author Fiona Starr offers advice for companies looking to acquire a unique CSR endeavor, especially those looking to engage with emerging markets. The book also provides clear guidance on how to attract CSR and financial support, offering a new look at the financing of heritage conservation at both international and local levels and providing a new approach to the future of financing of cultural heritage conservation

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Corporate Social Responsibility in China: Corporate Social Responsibility & Sustainability - Wayne Visser 2013-01-31 This book comprehensively describes social responsibility and sustainable development, with contributions from scientists and representatives from industry working in the fields of business ethics, social responsibility, governance, non-governmental organizations, and various other fields, which makes it a book that cannot be replaced elsewhere. Prepared by the Inter-University Sustainable Development Research Programme (IUSDRP) and the World Sustainable Development Research and Transfer Centre (WSD-RTC), it is a book that brings together recent developments, effective frameworks, business models, and strategies to handle the sustainability challenges we face today. It provides a 360° approach to CSR in China, thus proposing an integrative vision of all the dimensions of CSR. An unique toolbox that enables corporate leaders, members of not-for-profit organizations and NGOs involved in the field of CSR to use when analyzing the challenges programmes for Corporate Social Responsibility (CSR) and sustainable development - incorporating corporate responsibility, sustainable development, business ethics and corporate citizenship - has become a widely taught subject in business schools and practiced in companies around the world. The book is broadly divided into two main sections: Sustainability and Smart Business, and Sustainability and Creative Industries. The broad range of topics covered under these sections includes: risk assessment in agriculture, corporate social responsibility and the role of intermediaries, the impact of privatizing health insurance, political events and their effect on foreign currency exchange, the effect of sustainable HR practices on financial performance, sustainability integration in the supply chain and logistics, gender inequality in the MENA economies and their role in development, and many more. Industry 4.0 Pressure to make a transition to adaptable, competitive businesses as a tool for combating unemployment, the impact of financial education and control on financial behavior, measuring financial and asset performance in agricultural firms, a comprehensive strategic approach to sustainability in the UAE, sustainability and project finance, HR analytics, Public or for organizational sustainability, a conceptual framework of sustainable competitive advantages, psychology of organizational sustainability, CSR in China: The papers presented are the result of research and experimentation, sustainable practices in fashion education, technology-assisted student-centered learning for civil engineering, and a 10-step design process for architectural design studies. All contributions present high-quality original research work. Findings and lessons learned in practical development. Global Challenges to CSR and Sustainable Development - Stephen Vertigan 2021-03-20 This book examines and analyzes the challenges programmes for Corporate Social Responsibility (CSR) and sustainable development are facing in global management practice. It looks at the dichotomy of a general and popular demand for responsible management and the unyielding growth in profit-making. The book presents the latest research findings and case studies that show the dilemma and possible solutions to overcome it. Overall, the book juxtaposes short term within CSR provision and long term development. It is not about policies or steps taken to meet legal requirements, but is also about social equality and environmental accountability, also bearing in mind the links with eco-efficiency, international trade, the health and welfare of stakeholders and the creation of value for a community of stakeholders which in turn can generate a sustainable future. The book suggests that corporations still have a long way to go, but remains optimistic: The book's succinct interpretation of the current state of corporate affairs and a recommended way forward, resulting not only from the authors analysis, but also his direct experience. This book presents the case that we are in the midst of a major paradigm shift in our understanding of the purpose of business and that this new understanding holds much promise for business being a significant force for a more just and peaceful world. This work provides a concise overview of CSR and an important examination of the present and future work of the UN Global Compact and will be of interest to students of international organizations, international business and corporate social responsibility. Development-Originated Corporate Social Responsibility: Volume 2 - Dinma Jamali 2017-09-08 This volume provides a platform for localized perspectives on CSR in developing countries across the globe. The chapters bring local context and business to the forefront and highlight the efforts spearheaded by indigenous actors from within the developing world. They present insights from developing countries through successful and less successful examples. The volume is an important reference source for academics, practitioners, policy-makers and NGOs involved in development-oriented CSR. Corporate Social Responsibility in China: Benno Vermaas 2013-11-22 Over the last 30 years, many corporations have been trying to determine what they can and should do to contribute to the sustainability of the economic, social and environmental well-being of China. As such, there is a need for a better understanding of the role and perception of CSR in developing countries and highlight common features in national institutions across the developing world, such as weak political and regulatory institutions, that shape local CSR initiatives and often limit its developmental impact. The editors argue the need to embrace partnership models that leverage the strengths of different actors to promote effective development and tackle the complex challenges facing the developing world. The papers presented are the result of research and experimentation, sustainable practices in fashion education, technology-assisted student-centered learning for civil engineering, and a 10-step design process for architectural design studies. All contributions present high-quality original research work. Findings and lessons learned in practical development.