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Making Heritage and Tourism: Michael J. Watts. 2010-12-04 Many former making areas have now lost their industrial function and are experiencing a shift toward regional revitalization and community development. The transformation process of these areas, and in some cases, regional revival of traditional industries, is often a long-term process that happens over several decades. In this book, Michael J. Watts examines the nature of this process and explores the ways in which it can be managed and shaped. The book is divided into two main sections. The first section (chapters 1-8) deals with the theoretical underpinnings of heritage and tourism development, including an examination of the concept of heritage as a form of cultural capital and the role of tourism in the development of regional economies. The second section (chapters 9-23) looks at a range of ecotourism stakeholders' perspectives, with an emphasis in one way or another on the role of heritage in shaping their understanding of tourism.

The World Meets Asian Tourists

Philip L. Pearce

2016-12-14

The movement of Asian citizens across continents now occurs on an unprecedented scale. In this book, Philip L. Pearce explores the diverse ways in which this movement of people is playing out across the globe, and how it is influencing the tourism industry in Asia and beyond. Along the way, he offers a critical analysis of the debates and challenges that have accompanied this phenomenon.

Managing Visitor Attractions

Dallen Timothy

2015-01-01

Managing Visitor Attractions is the first comprehensive guide to the planning and management of visitor attractions such as historical sites, natural landscapes, museums, and cultural centers. This book is ideal for students and researchers of heritage management, tourism management, and hospitality management.

Innovations in Visitor Management

Stephen Bitgood

2013-01-01

Innovations in Visitor Management explores the key principles that underpin successful visitor management. It provides a framework for understanding the complexities of visitor management and offers practical insights into the development of visitor management strategies.

The Weary Reader's Handbook

Hamish MacDonald

2009-01-26

This book brings together a wealth of scientific findings and ecological applications and case studies to shed light on the relationship between tourism and the environment. It covers topics such as sustainable tourism, conservation, and the role of tourism in driving social and environmental change.

Managing Visitor Attractions: Principles for Creating Sustainable Visitor Experiences Through Effective Communication Advances in Tourism Applications

Stephen Bitgood

2003-01-01

Managing Visitor Attractions: Principles for Creating Sustainable Visitor Experiences Through Effective Communication Advances in Tourism Applications is a groundbreaking book that provides a comprehensive framework for managing visitor attractions. It explores the key factors that influence the success of visitor management, including the visitor experience, sustainability, and the role of technology.

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